



Bluewire Media

www.bluewiremedia.com.au



Snapshot success story:

• Company:

Bluewire Media is a full-service digital marketing agency, specializing in user-centred website design, email and SMS marketing, hosting and digital strategy. The company focuses on three vertical sectors: property, health and finance for projects from \$25,000 to \$75,000.

• Location:

Queensland, Australia

• Industry:

Computer & IT Services

• Software switched from:

MYOB

“The thing I like best about NetSuite is that it improves every day as we get better at using it and extracting data from it. I can see the value of the system growing as the amount of data increases.”

— Toby Jenkins, Managing Director

Bluewire Media

Challenges:

- Bluewire Media needed a comprehensive and scalable system that would last them for at least the next 5 to 10 years
- Required a system that will enable them to manage daily processes closely and to follow all activity history: from initial contact to current transaction

Results with NetSuite:

- NetSuite allows Bluewire Media to store all critical business information in one secure place that can be remotely accessed and easily customized
- NetSuite's CRM + ERP functionality proved to be much more flexible and functional compared to MYOB

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 Find out more: contact NetSuite, Inc. at 1 877 NETSUITE or visit www.netsuite.com